

Tracking Needs

A quarterly snapshot of changing needs in the Tri-State area



An information, referral and crisis line service provided by Gundersen Health System and United Way. Dial 2-1-1 or (800) 362-8255 for 24/7 assistance. Search and chat online at www.greatrivers211.org



Gift assistance (16 percent)

Programs such as giving trees or "adopt a family" are the second most requested services.

Holiday programs start accepting applications very early in the season—many families do not realize they can apply so early. This is one reason holiday needs go unmet.

Holiday assistance



Holiday Meals (19 percent) **MOST REQUESTED**

Holiday meals and baskets are the most requested services around the holidays. These not only provide food but a sense of community to individuals.



Winter Clothing (15 percent)

About 50 percent of requests for winter clothing were for children. School age kids often outgrow clothes after only one season.

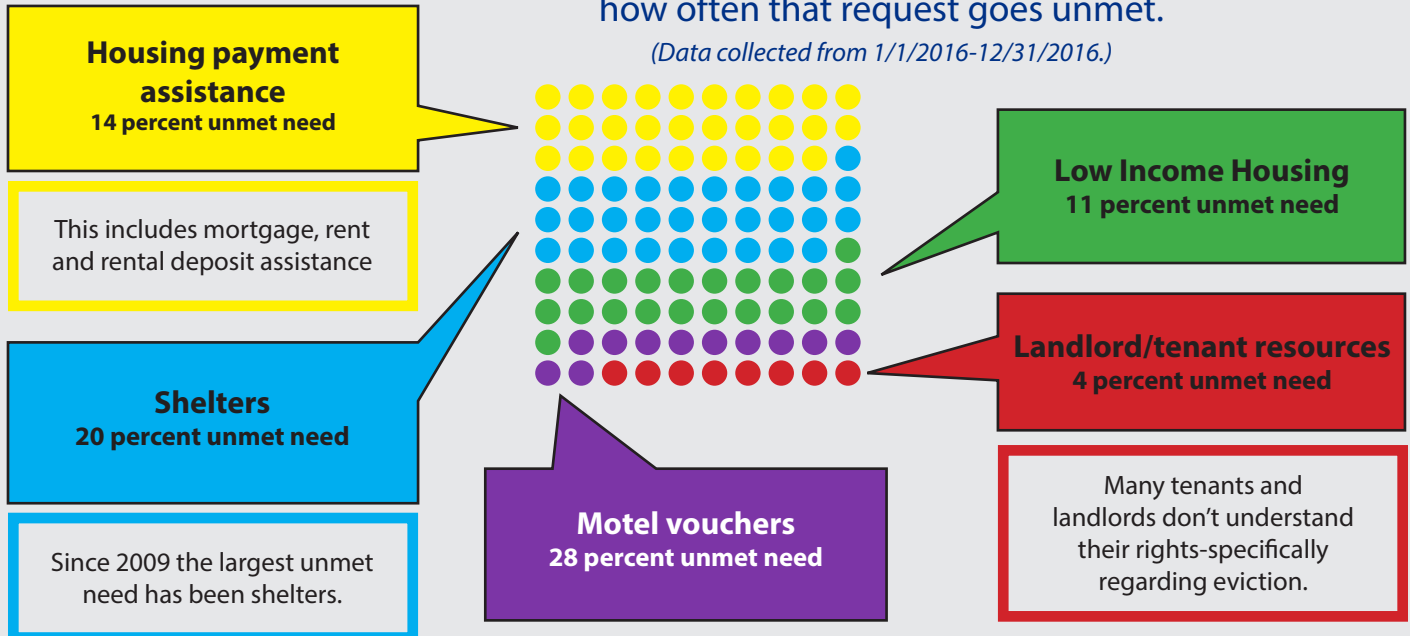
Percentages show the amount of times the service was requested but the need was not met for the 2016 holiday season (Aug. 1-Dec. 31, 2016).



Unmet housing needs

The diagram displays the frequency one of the top five housing services are requested. Percentages show how often that request goes unmet.

(Data collected from 1/1/2016-12/31/2016.)



Trend alert: Unmet low income housing requests grew 7 percent in 2016 over the previous year.

